tobacco may market, license, distribute, sell, or cause to be marketed, licensed, distributed, or sold any item (other than cigarettes or smokeless tobacco) or service, which bears the brand name (alone or in conjunction with any other word), logo, symbol, motto, selling message, recognizable color or pattern of colors, or any other indicia of product identification identical or similar to, or identifiable with, those used for any brand of cigarettes or smokeless tobacco.

- (b) No manufacturer, distributor, or retailer may offer or cause to be offered any gift or item (other then cigarettes or smokeless tobacco) to any person purchasing cigarettes or smokeless tobacco in consideration of the purchase thereof, or to any person in consideration of furnishing evidence, such as credits, proofs-of-purchase, or coupons, of such a purchase.
- (c) No manufacturer, distributor, or retailer may sponsor or cause to be sponsored any athletic, musical, artistic, or other social or cultural event, or any entry or team in any event, in the brand name (alone or in conjunction with any other word), logo, symbol, motto, selling message, recognizable color or pattern of colors, or any other indicia of product identification identical or similar to, or identifiable with, those used for any brand of cigarettes or smokeless tobacco. Nothing in this paragraph prevents a manufacturer, distributor, or retailer from sponsoring or causing to be sponsored any athletic, musical, artistic, or other social or cultural event, or team or entry, in the name of the corporation which manufactures the tobacco product, provided that both the corporate name and the corporation were registered and in use in the United States prior to January 1, 1995, and that the corporate name does not include any brand name (alone or in conjunction with any other word), logo, symbol, motto, selling message, recognizable color or pattern of colors, or any other indicia of product identification identical or similar to, or identifiable with, those used for any brand of cigarettes or smokeless tobacco.

EFFECTIVE DATE NOTE: At 61 FR 44617, Aug. 28, 1996, in §897.34, paragraph (c) was added, effective Feb. 28, 1998. At 61 FR 47550, Sept. 9, 1996, the effective date was corrected to Aug. 28, 1998.

PART 898—PERFORMANCE STAND-ARD FOR ELECTRODE LEAD WIRES AND PATIENT CABLES

Sec.

898.11 Applicability.

898.12 Performance standard.

898.13 Compliance dates.

898.14 Exemptions and variances.

Authority: 21 U.S.C. 351, 352, 360c, 360d, 360gg–360ss, 371, 374; 42 U.S.C. 262, 264.

Source: 62 FR 25497, May 9, 1997, unless otherwise noted.

§898.11 Applicability.

Electrode lead wires and patient cables intended for use with a medical device shall be subject to the performance standard set forth in §898.12.

§898.12 Performance standard.

(a) Any connector in a cable or electrode lead wire having a conductive connection to a patient shall be constructed in such a manner as to comply with subclause 56.3(c) of the following standard:

International Electrotechnical Commission (IEC)

601-1: Medical Electrical Equipment 601-1 (1988) Part 1: General requirements for safety

Amendment No. 1 (1991) Amendment No. 2 (1995).

(b) Compliance with the standard shall be determined by inspection and by applying the test requirements and test methods of subclause 56.3(c) of the standard set forth in paragraph (a) of this section.

§898.13 Compliance dates.

The dates for compliance with the standard set forth in §898.12(a) shall be as follows:

(a) For electrode lead wires and patient cables used with, or intended for use with, the following devices, the date for which compliance is required is May 11, 1998:

§898.14

LISTING OF DEVICES FOR WHICH COMPLIANCE IS REQUIRED EFFECTIVE

May 11, 1998

Phase	Product code	21 CFR section	Class	Device name
1	73 BZQ	868.2375	II	Monitor, Breathing Frequency.
1	73 FLS	868.2375	Ш	Monitor (Apnea Detector), Ventilatory Effort.
1	74 DPS	870.2340	Ш	Electrocardiograph.
1	74 DRG	870.2910	II	Transmitters and Receivers, Physiological Signal, Radio Frequency.
1	74 DRT	870.2300	II	Monitor, Cardiac (including Cardiotachometer and Rate Alarm).
1	74 DRX	870.2360	Ш	Electrode, Electrocardiograph.
1	74 DSA	870.2900	II	Cable, Transducer and Electrode, Patient (including Connector).
1	74 DSH	870.2800	Ш	Recorder, Magnetic Tape, Medical.
1	74 DSI	870.1025	III	Detector and Alarm, Arrhythmia.
1	74 DXH	870.2920	II	Transmitters and Receivers, Electrocardiograph, Telephone.

(b) For electrode lead wires and patient cables used with, or intended for use with, any other device, the date for which compliance is required is May 9, 2000.

§898.14 Exemptions and variances.

- (a) A request for an exemption or variance shall be submitted in the form of a petition under \$10.30 of this chapter and shall comply with the requirements set out therein. The petition shall also contain the following:
- (1) The name of the device, the class in which the device has been classified, and representative labeling showing the intended uses(s) of the device;
- (2) The reasons why compliance with the performance standard is unnecessary or unfeasible;
- (3) A complete description of alternative steps that are available, or that the petitioner has already taken, to ensure that a patient will not be inadvertently connected to hazardous voltages via an unprotected patient cable or electrode lead wire for intended use with the device; and
- (4) Other information justifying the exemption or variance.
- (b) An exemption or variance is not effective until the agency approves the request under $\S 10.30(e)(2)(i)$ of this chapter.

EFFECTIVE DATE NOTE: At 62 FR 25477, May 9, 1997, §898.14 was stayed pending Office of Management and Budget clearance for information collection.